

To: Parents of Long Beach Area Council **From**: John Fullerton, Scout Executive/CEO

RE: Fee Increase Statement

Dear Long Beach Area Council,

Coming this December 1, 2017, the National BSA office registration fees will increase from the current \$24 per year to \$33 per year for all registered youth and adults. The pro-rated fee will increase from the current \$2 per month to \$2.75 per month.

I feel this fee increase is important to communicate to you for several reasons.

First, it's worth reminding everyone that this is a National BSA decision and all registration and Boys' Life fees collected go directly to the National organization. Not one penny of any registration fee – whether \$24 or \$33 – stays here to support your local programs. Because we collect the fees, it's a fair assumption that we retain a portion. However, that is not the case.

While camping operations and outside support from the community make up about 80% of our annual \$1.8M budget, we rely on parents like you to fully fund our local program through our annual Friends of Scouting Program.

There are a variety of factors that that are taken into consideration for this increase. These include ongoing advances and development in technology, program development, membership development campaigns, and a significant increase in liability insurance costs.

Again, I feel this fee increase is important enough to let all parents know as soon as possible. I also want to clarify that we do not benefit from any fees collected. If you could help underscore this with new families joining your unit, this would be a big help to all of us communicating the same message.

Finally, I want to share some additional news: your Long Beach Area Council ranks #1 of 270 councils in the country on Charity Navigator, the leading independent nonprofit evaluator ranked the Long Beach Area Council with a score of 99.6 out of 100. Additionally, we are #8 on their Top 10 Organizations Worth Watching – out of the thousands they evaluate!

Stay tuned for information as we ramp up for our 100th Anniversary of Scouting in Long Beach coming up in 2019. I hope you'll participate and be part of the adventure.

Thank you for your support!

John Lullotton

In Scouting,

John Fullerton
Scout Executive/CEO